

COMMUNITY WORKING GROUP (CWG)

COAST RAIL CORRIDOR STUDY



July 29, 2020



AGENDA

- I. Welcome & Introductions
- II. Roles, Responsibilities & Expectations of Committees
- III. Meeting Purpose
- IV. Study Overview
 - a. Technical Analysis
 - b. Stakeholder & Community Engagement
- V. Schedule & Milestones
- VI. Study Goals & Objectives
- VII. Interactive Discussion
- VIII. Next Steps



COMMUNITY WORKING GROUP (CW G)

ROLES & RESPONSIBILITIES

1. Partner and Liaison to SLOCOG and CRCC
2. Information Sharing
3. Timely Engagement to provide input into planning
4. Three Meetings over 11 months



CWG REPRESENTATIVES

Atascadero State Hospital

BikeSLO County

CAPSLO

Cal Poly

Chambers of Commerce for:

San Luis Obispo, Paso Robles,
South County, Atascadero, and
Santa Maria

COLAB

Community Foundation

County Real Estate Services

Cuesta College

Downtown SLO

Economic Vitality

ECOSLO

Go831 Smart Commute

Rideshare Program (TAMC)

Home Builders Assoc. of Central
Coast

HEALSLO

Hourglass protection/REACH IQMS

Land Conservancy of SLO County

Latino Outreach Council

NAACP

Northern Chumash Tribal Council

SLOCaI

SLO Regional Rideshare (SLOCOG)



SLO County Air Pollution
Control Board

SLO Farm Bureau

The Nature Conservancy

Traffic Solutions (SBCAG)

CWG #1 – MEETING PURPOSE

1. Project Overview
2. Activities
 - a. Technical Analysis
 - b. Stakeholder & Public Engagement
 - c. Schedule & Milestones
3. Goals & Objectives Discussion



STUDY OVERVIEW

TWO PLANNING EFFORTS

1. Intercity Rail & Bus Service Implementation Plan
2. Commuter Rail Passenger Rail Improvement Study





INTERCITY RAIL & BUS

Study Product:

Phased Plan to Achieve CSRP Service Levels

Intercity Rail

	SLO - north	SLO - south
Existing (pre-COVID)	1 daily	3 daily
Year 2027	+1	+1
Year 2040	+3	+5

Intercity Rail + Bus

	Santa Barbara - Salinas
Existing (pre-COVID)	--
Year 2027	Every 2 hours
Year 2040	Every 1 hour



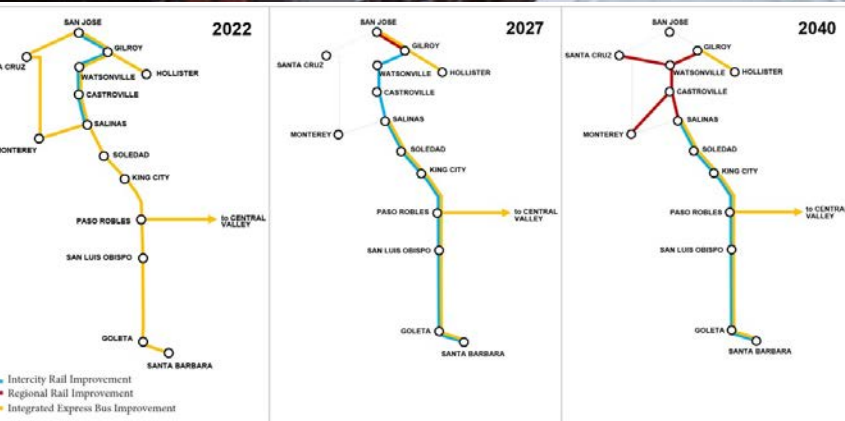
INTERCITY RAIL & BUS

Plan will:

- Increase rail service from **Goleta to Salinas**
- Achieve integrated intercity rail/bus system

Study will evaluate and recommend:

- Rail operations & schedules
- Integrated intercity bus & rail service
- Infrastructure improvement needs
- Equipment needs
- Governance (service operators & managers)
- Local transit connectivity



COMMUTER RAIL

PHASED IMPLEMENTATION STRATEGY

Study will evaluate:

- Alternative technologies
- Service & schedule options
- Potential funding sources
- Infrastructure & equipment needs
- Operations & maintenance costs
- Integration & coordination with intercity rail & local transit
- Governance structure





STAKEHOLDER & PUBLIC ENGAGEMENT

Stakeholder Committees

Speakers Bureau

Public Workshops (In-person/Virtual)

Information Materials (Fact sheet/Surveys)

Project Website & Email

Media Relations

Social Media

SCHEDULE & MILESTONES

Milestone 1: Initial Data / Establish Goals
& Objectives

March–August 2020

Milestone 2: Identify Service Options

September–October 2020

Milestone 3: Evaluate Service Options

November–December 2020

Milestone 4: Prepare Implementation
Plans & Recommendation

January–June 2021





SERVICE GOALS

INTERCITY RAIL AND COMMUTER RAIL

1. System preservation & efficiency
2. Intermodal mobility & accessibility
3. Support economy
4. Improve safety & security
5. Healthy communities & social equity
6. Environmental stewardship
7. Financial stewardship

GOALS & OBJECTIVES

INTERCITY RAIL & BUS

(1 OF 2)



System Preservation

- Shift trips from autos to transit

Vibrant Economy

- More transit options for tourists and visitors
- Avoid impacting freight rail operations

Safety & Security

- Reduce likelihood of injuries and fatalities

Intermodal Mobility & Accessibility

- Increase ridership
- More convenient, reliable service
- Bus service to cities not on rail line
- Bus connections to trains

GOALS & OBJECTIVES

INTERCITY RAIL & BUS

(2 OF 2)



Healthy Communities, Social Equity

- Better access to major destinations
- More options for non-drivers
- Affordable access to disadvantaged

Financial Stewardship

- Competitive for funding
- Coordinated with adjacent projects
- Cost-effective service

Environmental Stewardship

- Reduce vehicle travel and emissions
- Avoid impacts at rail crossings
- Preserve community character by avoiding roadway expansion

INTERCITY- PRIMARY & SECONDARY OBJECTIVES

Goal	Primary Objective	Secondary Objective
System Preservation	<ul style="list-style-type: none"> • Shift trips from private autos to transit 	<ul style="list-style-type: none"> • Maintain rail service resilience to climate change impacts (i.e. extreme weather, landslides)
Intermodal mobility & accessibility	<ul style="list-style-type: none"> • Increase ridership • More convenient, reliable service • Bus service to cities not on rail line • Bus connections to trains 	<ul style="list-style-type: none"> • Ensure all stations/trains are ADA accessible
Support a vibrant economy	<ul style="list-style-type: none"> • More transit options for tourists and visitors • Avoid impacting freight rail operations 	<ul style="list-style-type: none"> • Provide intercity rail & bus service to high employment and population areas
Improve public safety & security	<ul style="list-style-type: none"> • Reduce the likelihood of transportation-related injuries and fatalities 	<ul style="list-style-type: none"> • Improve safety measures and emergency preparedness for events such as COVID-19
Healthy communities & social equity	<ul style="list-style-type: none"> • Better access to major destinations • More options for non-drivers 	<ul style="list-style-type: none"> • Encourage walking and biking • Provide affordable access to economically and socially disadvantaged groups
Environmental stewardship	<ul style="list-style-type: none"> • Reduce vehicle miles, emissions • Mitigate train noise, safety & vehicle impacts at rail crossings • Preserve community character by avoiding roadway expansion 	
Financial stewardship	<ul style="list-style-type: none"> • Competitive for funding • Coordinated with adjacent projects • Cost-effective service 	<ul style="list-style-type: none"> • Generate fare revenue by providing attractive rail service



GOALS & OBJECTIVES

COMMUTER RAIL (1 OF 2)

System Preservation

- Shift peak period trips from autos to transit

Vibrant Economy

- Connection between housing & jobs
- Mobility & accessibility for tourists & visitors
- Avoid impacting freight rail

Intermodal Mobility and Accessibility

- Increase transit mode share among commuters
- Reliable, competitive rail service
- Convenient transit connections
- Good ridership
- Sufficient capacity

Safety & Security

- Reduce likelihood of injuries and fatalities



GOALS & OBJECTIVES

COMMUTER RAIL

(2 OF 2)

Healthy Communities, Social Equity

- Reliable, competitive alternative to driving
- More options for non-drivers
- Affordable access to disadvantaged
- Encourage walking and bicycling

Environmental Stewardship

- Reduce vehicle travel and emissions from commuting
- Promote rail technologies that reduce emissions

Financial Stewardship

- Competitive for funding
- Cost-effective service

COMMUTER PRIMARY & SECONDARY OBJECTIVES

Goal	Primary Objective	Secondary Objective
System Preservation	<ul style="list-style-type: none"> Shift peak period trips from autos to transit 	<ul style="list-style-type: none"> Maintain resilience to climate change impacts (e. extreme weather, landslides)
Improve intermodal mobility & accessibility for all people	<ul style="list-style-type: none"> Increase transit mode share among commuters Competitive, reliable rail service Convenient transit connections Good ridership Sufficient capacity 	<ul style="list-style-type: none"> Provide first and last mile connections at stations
Support a vibrant economy	<ul style="list-style-type: none"> Connection between housing & jobs Mobility & accessibility for tourists & visitors Avoid impacting freight rail operations 	
Improve public safety and security	<ul style="list-style-type: none"> Reduce the likelihood of transportation-related injuries & fatalities 	<ul style="list-style-type: none"> Improve safety measures & emergency preparedness for events such as COVID-19 Provide service that operates safely & efficiently with freight
Healthy communities & social equity	<ul style="list-style-type: none"> Alternative to driving More options for non-drivers Affordable access to disadvantaged Encourage walking & biking 	<ul style="list-style-type: none"> Locate stations near affordable housing Support transit-oriented-development
Environmental stewardship	<ul style="list-style-type: none"> Reduce vehicle travel and emissions Promote rail technologies that reduce emissions 	<ul style="list-style-type: none"> Preserve neighborhood character by reducing need for new parking & roadway expansions
Financial stewardship	<ul style="list-style-type: none"> Competitive for funding Cost-effective service 	<ul style="list-style-type: none"> Generate fare revenue by providing attractive rail service

NEXT STEPS

1. Goals & Objectives Approval – *August*
 2. Define Service Options – *September*
 3. Evaluate Service Options – *October/December*
 4. Develop Phased Implementation Plan – *March 2021*
 5. Prepare Draft Study Report - *April*
 6. Prepare Final Study Report & Board Adoption – *May 2021*
- * Stakeholder & Public Engagement throughout Study*





UPCOMING OUTREACH ACTIVITIES

1. Survey Live – *August*
www.surveymonkey.com/r/SLOCOG_Rail_Studies_Survey
2. Website launch – *August*
www.coastrailstudy.com/info@coastrailstudy.com
 - Stakeholder & Public Engagement Plan
 - Fact Sheet
5. Virtual Public Meeting – *Early September*



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